## Solomon

1. Solomon
   1. A morality in business is a myth
      1. It is a myth that moral standards don’t apply in the business world
      2. It’s a myth that amoral attitudes are prevalent in the business world
   2. What incentives are there for acting ethical in business?
      1. Unethical behavior will become known, and lose customers / profits.
2. Egoism
   1. Psychological egoism
      1. Makes a descriptive claim, the only thing that ever motivates us to act is self interest so that all human actions are selfish, self-centered.
   2. Ethical egoism
      1. Normative claim aka normative egoism
      2. We aught to act only from self-interest. The interest of others are never relevant or at least never directly relevant to the assessment of your behavior